

Geoffrey Stevens

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Professional Experience

THE DESERT ADVOCATE, Carefree, Arizona

2005 to 2009

Art Director

- Weekly newspaper – B&W and 4/Color broadsheet & tabloid community newspaper.
- Supervision of Advertising, Editorial creative staff, photography, web production.
- Pagination and coordination of layouts, supervision of ad composition.
- Write/design promotional material web site, online marketing, and electronic media marketing.

MEREDITH CORPORATION/MEREDITH BOOKS, Des Moines, Iowa

2004 to 2005

Book Designer

- Designed concept and set up of computer files production of book design, covers and layouts.
- Worked with editorial, art and marketing departments.

SONORAN NEWS, Cave Creek, Arizona

1996 to 2004

Art Director

- Weekly newspaper – B&W and 4/Color broadsheet, tabloid, special sections and inserts.
- Supervised in-computer pagination, staff and weekly production.
- Circulation grew from 11,000 to over 37,000; coordinated the layout, composition of ads and web site updates, all within tight deadlines.
- Winner of two Arizona Newspaper Association awards.

CONNECTION AMERICA, Carefree, Arizona

1989 to 1995

Creative Director

- Daylight fashion photography studio and catalogue publishing company; Art Director/Designer for incoming catalogue companies from U.S. and Europe.
- Responsible for direction of photo shoots, budgets, location bookings, personnel and permits. Supervised out-doors studios and sets for daylight fashion photography.

CHASE MANHATTAN BANK NA, New York

1985 to 1988

2VP, Director of Design Management

- Coordinated concepts of the many banks' magazines, newsletters and internal publications with Chase corporate communication officers, outside marketing, design advertising vendors.
- Continued as an independent contractor assisting, guiding brand design controls.

Recent Freelance/Geoffrey Stevens Design, Client/designer interaction: 2009, Principal Global Investors Funds, Des Moines, Iowa; 2007-08 Kiwanis Club of Carefree, Arizona, design and production of 4 to 10 page weekly newsletter, PDF/web updates; 2004-07 Century Bank, Scottsdale, Az., bank brochures, calendar, collateral; 2002-06 Florence Crittenton Services, Phoenix, Az., collateral; 2003 Planned Parenthood of Az., collateral; 2000-06 Foothills Community Foundation, Carefree, Az., fundraising collateral. United Nations/U.S. Committee for Restoration of Venice, brochures, collateral.

Began career in New York as a Designer/Photo Art Director on magazines at Condé Nast Publications; Associate Art Director *New York Magazine* also at *Saturday Review Magazine*; Design Director at Financial Times of London's *World Business Weekly Magazine*; Book, Promotion, Advertising Designer at Workman Publishing; Citibank, ChemicalBank; Royal Oak Foundation/NationalTrust; English Speaking Union.

Education/Other Training

Rhode Island School of Design, Providence, R.I., Bachelor of Fine Arts, in Communication Design
Rhode Island School of Design's European Honors Program, Rome and Venice, Italy

School of Visual Arts, New York, New York; Gateway Community College, Phoenix, Arizona

PC & Mac OS; Desktop publishing equipment and integrated software; QuarkXPress; Adobe CS Photoshop, Illustrator, Acrobat, InDesign and Dreamweaver; XHTML; Press proofing/color correcting.